

I Love Yarn Day Scavenger Hunt Sponsored by the Craft Yarn Council

Enter the random drawing to win prizes.

OFFICIAL RULES

The I Love Yarn Day Scavenger Hunt (the “Hunt”), sponsored by Craft Yarn Council (or “Sponsor”), begins on September 16, 2017 at 12:01 a.m. Central Time (“CT”) and ends on October 21, 2017 at 11:59 p.m Central Time (“CT”).

NO PURCHASE NECESSARY TO ENTER OR WIN. NO ENTRY FEE. VOID WHERE PROHIBITED. THE HUNT IS LIMITED TO THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA ONLY. ENTRY IN THIS HUNT CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES AND THE TERMS OF THE HUNT.

1. THE HUNT: Participants must answer 20 questions correctly and enter their answers at the Sponsor’s website. Only ONE entry per person.

On or before November 1, 2017, Sponsor will randomly select and announce winners of the Hunt and award prizes in accordance with these Rules.

2. ELIGIBILITY: The HUNT is open to legal residents of the fifty (50) United States and the District of Columbia (excluding Puerto Rico and U.S. territories) who, as of the date of entry, are 18 years of age or older. Employees of Sponsor and its respective affiliates, advertising and other coordinating agencies, and the immediate family members and/or household members of any such persons or entities are not eligible to participate in the Hunt. The Hunt is subject to all applicable federal, state and local laws and regulations and void where prohibited or restricted by law.

3. HOW TO ENTER: During the Hunt Period, read or download the list of Hunt questions. Enter answers to the Scavenger Hunt questions on the official entry form located at the Sponsor’s website (<http://www.craftyarnCouncil.com/ilyd--contests>).

4. WINNER SELECTION: At the conclusion of the Hunt, Sponsor staff will randomly select 20 winners who have entered the correct answers to all of the Hunt questions and randomly award the assorted prizes.

5. WINNER NOTIFICATION: Prize winners will be notified by Sponsor via email or other method specified on the registration form, as applicable and Sponsor’s discretion. Except where prohibited by law, prize winners may be required to sign and return an affidavit of eligibility and publicity/liability release within seven (7) days of notification and provide any additional information reasonably required by Sponsor. Sponsor shall not be liable for any prize notification that is lost, intercepted or not received by a winner for any reason. If a selected prize winner cannot be contacted, is ineligible, fails to claim a prize and/or where applicable an affidavit of eligibility and publicity/liability release is not timely received, is incomplete or modified, the related prize may be forfeit and awarded to an alternate winner selected from the remaining eligible Hunt entries. Selection and notification of

winners will be made on or before November 1, 2017 by 11:59 p.m. CT.

6. PRIZES AND ODDS OF WINNING: Each of the randomly selected 20 winners will receive one of 20 prizes, which include yarn, magazine subscriptions, books, gift certificates and video class prizes totalling more than \$1200.

Prizes are not redeemable for cash and are not transferable, refundable or substitutable except by Sponsor, at Sponsor's option, with one of equal or greater value. All federal, state, and local taxes are a winner's sole responsibility. TOTAL approximate retail value of all prizes to be awarded: U.S. \$1,200.

7. GENERAL RULES: The Hunt is sponsored by the Craft Yarn Council, which is not responsible for (i) late, lost, delayed, damaged, incomplete, illegible or undeliverable entries or notices; (ii) theft, destruction, unauthorized access to or alterations of an Entry; or (iii) network, computer, or transmission malfunctions, failures or difficulties. By participating in the Hunt, you agree to waive, release, indemnify, defend and hold harmless Sponsor and its directors, officers, employees, sponsors and agents, including its advertising and Hunt agencies, together with other organizations related to the Hunt, including, but not limited to, Facebook, Twitter and Instagram (together, the "Released Parties"), from and against, any claims, loss, expenses or damages and/or liabilities of any nature that in any way arise in whole or in part from your participation in the Hunt or any prize-related activity, including, without limitation, errors or difficulties which may occur in connection with the administration of the Hunt. IN NO EVENT WILL SPONSOR BE LIABLE TO YOU FOR ANY DIRECT, SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH YOUR PARTICIPATION IN THE HUNT, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT SPONSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE. Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above limitation or exclusion may not apply to you. Capitalized terms shall have the defined meaning assigned to them.

8. ADDITIONAL CONDITIONS: Except where prohibited by law, if you are a prize winner you consent to the use of your name, photo, biographical information and statements attributed to you for promotional purposes, including (without limitation) in Sponsor's newsletters, the I Love Yarn Day Facebook Page and Sponsor's homepage at www.iloveyarnnday.org, without compensation. You agree to execute documents confirming such matters upon Sponsor's reasonable request. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Hunt in whole or in part, in the event of fraud, technical or other difficulties or if the Integrity of the Hunt is compromised, without any liability. By participating in the Hunt, you acknowledge that you have read these Rules, these Rules form a binding legal agreement between you and the Craft Yarn Council with respect to the Hunt

and you will abide by them and by the decisions of Sponsor, which are final and binding on all matters pertaining to the Hunt. These Rules are governed by the law of the State of North Carolina, excluding rules governing choice of laws. Any action, suit or case arising out of, or in connection with, this Hunt or these Rules must be brought in the state or federal courts located in North Carolina.

9. WINNER'S LIST: A winners list may be obtained by sending a stamped, self-addressed envelope marked "I Love Yarn Day Scavenger Hunt" to Craft Yarn Council, 3740 N. Josey Lane, Suite 102, Carrollton, TX 75007.

10. SPONSOR: The Sponsor of the Hunt is Craft Yarn Council, 3740 N. Josey Lane, Suite 102, Carrollton, TX 75007.

11. DISCLAIMER: The Hunt is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram or Twitter. By participating in the Hunt, you acknowledge and agree that you are providing your Entry to Sponsor, and not to Facebook, Instagram or Twitter.